

NIFT'S VISION

To emerge as a centre of excellence and innovation proactively catalyzing growth of fashion business through leadership in professional education with concern for social and human values.

THE INSTITUTE

1986 was a turning point for the fashion industry in India. This was the year the National Institute of Fashion Technology (NIFT) was set up under the aegis of the Ministry of Textiles, Government of India. Today, NIFT is acknowledged as the premier institute of fashion design, management and technology across the globe.

NIFT has set academic standards and excelled in thought leadership by providing a pool of creative genius and technical competence to the fashion industry nationally as well as globally. The Institute has pioneered the evolution of fashion business education across the country through a network of seven centres at New Delhi, Bangalore, Chennai, Gandhinagar, Hyderabad, Kolkata and Mumbai.

The centres are professionally managed platforms of the world's finest design expertise, management practices and manufacturing technologies. They offer a learning environment that encourages innovation, creativity and excellence.

NIFT Act 2006 published in the Gazette of India on 14th July, 2006 confers Statutory Status on NIFT. The Act comes into effect from 1st January, 2007. The President of India is the 'Visitor' of the Institute under the Act. The Act empowers the Institute to award degrees and other academic distinctions. NIFT will be the first premier institute in the world to award its own Degrees in the field of Fashion Education.

ACADEMIC PROGRAMMES

1. REGULAR PROGRAMMES

(A) Bachelor Programmes:-

- Bachelor of Fashion Technology (Fashion Design)
- Bachelor of Fashion Technology (Leather Design)
- Bachelor of Fashion Technology (Accessory Design)

- Bachelor of Fashion Technology (Textile Design)
- Bachelor of Fashion Technology (Knitwear Design)
- Bachelor of Fashion Technology (Communication Design)
- Bachelor of Fashion Technology (Apparel Production)

(B) Master Programmes:-

- Master of Fashion Technology (Management)
- Master of Fashion Technology (Apparel Production)
- Master of Fashion Technology (Design Space)

2. CONTINUING EDUCATION PROGRAMMES

National Institute of Fashion Technology, besides conducting regular professional undergraduate and postgraduate programmes in Design, Management and Technology, also offers short duration part time courses under Continuing Education (CE).

NIFT has crafted a range of Continuing Education Programmes, which have been developed in consultation with reputed academicians and industry practitioners. These programmes reflect the requirements and concerns of the industry and have been carefully planned to spur professional growth, relevant to individuals at different stages of their careers, and also to those aspiring to join the industry.

The CE Certificate Programmes are aimed at complementing the practical knowledge of the industry professionals with formal technical education in their respective areas of work. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. With focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice. The participants receive a NIFT certificate on successful completion of the programme.

CE Programmes (2006 – 07)

(A) One Year Programmes:-

- Fashion Accessories & Handicraft Development
- Graphic Design in the World of Fashion
- Fashion Integration for Apparel Industry (FIAI)

- Fashion Leather Accessories
- Fashion & Clothing Technology
- Certificate Programme in Textiles for Apparel & Home Fashions
- Fashion Integration & Marketing Application for Textiles
- Fashion & Knitwear Production Technology (FKPT)
- Sportswear Design & Knitting
- Textile Development for Fashion
- Textile Appreciation
- Footwear Designing & Production Technology (FDPT)
- Graphical Representation & Product Translation
- Leather Goods Designing & Production Technology (LGDPT)
- Precious & Costume Jewellery Designing & Marketing
- Graphics & Communication Design
- Fashion Retail Management (FRM)
- Garment Export Merchandise Management (GEMM)
- Clothing Production Technology (CPT)
- Computer Application in Fashion Industry (CAFI)
- Fashion Design & Apparel Technology
- Garment Production Technology & Apparel Design (GPTAD)

(B) Six Months Programmes:-

- Basics of Interior Design
- Exhibition & Display Design
- Fashion, Popular Culture & Semiotics
- Computer Application in Knitwear Industry (CAKI)
- Marketing & Merchandising for the Fashion Industry
- Design Management & Marketing in Handicrafts
- Marketing & Merchandising for Footwear & Leather Products
- Strategic Jewellery Design
- Visual Merchandising

- Fashion Store Operations
- Entrepreneurship Management in Fashion Industry
- Certificate in Industrial Pattern Making
- Computer Aided Pattern Design

(C) Four Months Programmes:-

- Export-Import (EXIM) Management

(D) Three Months Programmes:-

- Basics of Design
- Fashion Photography & Imaging
- Fashion Styling
- CAD for Textiles
- Knitwear Pattern Making & Construction
- Fashion Photography
- Export Merchandising for Garment Industry
- Marketing & Merchandising Exports to EU
- Selling & Communication Techniques for Retail
- Export Apparel Management

(E) Two Months Programmes:-

- IPR in Fashion Business

(F) One Month Programmes:-

- Refresher Course in Apparel Quality Management

NIFT AND THE INDUSTRY

The education programmes at NIFT are extensively integrated with fashion business. The intense and dynamic interaction between the industry and academics provides requisite insight and appreciation of business diktats. Internship and industrial visits as well as realistic projects, seminars and

interactions provide opportunities for students to appreciate and understand the working of the industry. NIFT conducts Continuing Education programmes, in – house training programmes, seminars and workshops for the industry on emerging concerns and current developments. The Institute also undertakes research and consultancy projects for the industry with its expertise in design, management and technology at strategic and operational levels.

THE GLOBAL NETWORK

With the firm commitment to place India on the centre –stage of international fashion, NIFT has initiated collaborations with leading fashion institutes and business corporations of the world. NIFT has signed MOUs with reputed international institutes like University of Leeds, London; University of Arts, London; Domus Academy ,Italy; Nottingham Trent University, UK; De Montfort University, UK and University of Philadelphia, USA, to name a few.

NIFT's strategic alliances with international fashion institutes would provide an opportunity to students to study abroad, even on full fee payment basis. The possibility of twinning has been identified and provisioned for in the various programmes and semester VI/VII of bachelor programmes.

NIFT is also the founding member of the International Foundation of Fashion Technology Institutes (IFFTI), a body of 26 fashion schools from across the world. The faculty at NIFT participates in international fairs, exhibitions, seminars and conferences which enhances the quality of their experience substantially, and thus enriches the students.

CLUSTER DEVELOPMENT INITIATIVES

(A special project Under Swarnjayanti Gram Swarozgar Yajna (SGSY))

About the Project

Craft documentation was introduced in the curriculum, with the idea of sensitizing design students who came from city background towards regional craft traditions of India in 1990. This gave them a good exposure to the rural crafts in their natural habitat where they were made by the artisans from locally available materials and using home made tools. The exposure resulted in developing greater sensitivity and appreciation of the crafts and the indigenous processes. Since this was a one time activity there was no long term association of the students and NIFT with the crafts and artisans which was much needed.

NIFT approached Ministry of Rural Development with a project plan focusing on clear deliverables. The Project was sanctioned by the ministry in five clusters

under Special Projects of the Swarnjayanti Gram Swarozgar Yogna (SGSY) of Ministry of Rural Development, Govt. of India.

NIFT has identified 5 craft clusters and operationalized the project in five centers of NIFT which are as follows:

State	Cluster	NIFT, Centers
1. West Bengal	Birbhum	NIFT Kolkata
2. Gujarat	Surendranagar	NIFT Gandhinagar
3. Kerala	Khozhikode	NIFT Chennai
4. Karnataka	Hampi	NIFT Bangalore
5. Madhya Pradesh	Dhar	NIFT New Delhi

NIFT EMPORIUM

About 'i.m.'

'i.m.' is our contemporary interpretation of the traditional crafts, crafts that are born out of the Indian soil. i.m is an initiative by NIFT and the Government of India. It is the fresh air that transforms the ordinary into art d' craft.

'i.m.' is a platform where the craftsmanship of age-old artisans blend with the vibrancy of the students of modern India; this coming together gives rise to a gateway that leads us to a world of contemporary Indian craft.

'i.m.' explores the possibilities of merging simple designs in a myriad of colors, textures and fabrics, it gives the richness of Indian handicrafts and, spells sophistication.

About NIFT Emporium:

The crafts present from different states in the emporium are:

Chennai

- Uru Boats(wooden)
- Handloom products

Gandhinagar

- Single Ikat
- Tangaliya
- Brassware
- Stoneware
- Khadi

Kolkata

- Batik Products
- Kantha Stitch Products
- Leather products
- Tussar silk Products
- Macrame

Bangalore

- Lambani Embroidery
- Banana Fiber

New Delhi

- Bagh Print
- Maheshwari Silk
- Beadwork
- Bamboo Craft
- Jhabua Dolls

The total area of the NIFT Emporium is (2800 sq. ft +800 sq ft). The area is distributed in following divisions:

Museum (1,000 sq.ft.)

- Universal resource location Center
- Cluster wise gallery
- Display area
- Conservatory Lab
- Craft archive library

Design Studio (800 sq. ft.)

- Resource center
- Design Gallery
- Office
- Cad Room

Show Room(1,000 sq. ft. 200x5)

- 5 shop in shop
- Store
- Change Room
- Billing Area

The area of the Training Studio and Workshop (800sq.ft.)

- Workshop Area
- Conference and seminar hall