

Ministry of Textiles

Monthly Summary to the Cabinet for the Month of October, 2020

1. Policy Decisions:

- (i) A meeting under chairpersonship of Hon'ble Minister of Textiles held on 22.10.2020 via video conference to create awareness among industries on reforms of labour codes. The meeting was organized in association with Ministry of Labour & Employment. The meeting was attended by Chairman and ED of all textiles EPCs, Trade bodies.
- (ii) The Cabinet Committee on Economic Affairs in its meeting held on 29th October, 2020 approved the proposal for mandatory packaging of foodgrains and sugar in jute material for the jute Year 2020-21. The decision of the CCEA mandates that 100% of the food grains and 20% of the sugar shall be mandatorily packed in diversified jute bags.
- (iii) Secretary (Textiles) chaired a meeting through video conferencing on 01.10.2020 to review the progress of training programme allocated to Sectoral Organizations under Samarth Scheme.

2. Important Achievements:

(i) Handlooms Sector:

In order to promote Handlooms in overseas market, the following International Sourcing Expos were participated by Handloom Export Promotion Council in different countries during October 2020 :-

- webinar was organized by The Embassy of India, Senegal on the subject "Opportunities for bilateral cooperation in textiles and imitation jewelry sector between India and Senegal, The Gambia, Guinea

Bissau, Cabo Verd” on 19-10-2020. The Council made a presentation on "Indian Handloom Industry and its export potential" during the webinar.

- As a follow up on the above webinar, Council had also participated along with member exporters who had shown interest for participation in the proposed Fashion show being planned by the Embassy of India, Senegal on 26-01- 2021.
 - Due to the COVID-19 pandemic, most of the international events across the globe are either getting rescheduled or switched to Virtual mode. The virtual mode of event participation and other online marketing will be the only available option for the next few months for the exporters to undertake marketing activities. In view of the above scenario, it was felt that awareness on Digital presence and Digital presentation need to be created among the exporters so as to enhance their marketing activities effectively through the digital platform so as to reach out to the market. In this context, HEPC organized a webinar on 20-10-2020 on the topic “Digital presence and Digital presentation” . The webinar enlightened the exporters on how to make an effective presentation on website, social media and virtual showrooms / event etc. The webinar was attended by over 20 exporters.
 - In association with MesseFrankfurt, France, Council had organized a webinar on virtual platform of Texworld highlighting the features of the platform.
- (ii) **Cotton**: All India arrivals of seed cotton (kapas) during the month of October, 2020 were 29.53 lakh bales. Out of which, 6.33 lakh bales of kapas have been procured by Cotton Corporation of India (CCI) under Minimum Support Price (MSP) operation.

- (iii) **TUFS:** During the month of October 2020, 118 UIDs have been issued with a project cost of Rs. 706.38 Crore and Subsidy requirement of Rs. 60.93 Crore under the Amended Technology Upgradation Fund Scheme (A-TUFS).
- (iv) **Vigilance:** Ministry of Textiles was celebrated the Vigilance Awareness Week, 2020 from 17th October, 2020 to 2nd November, 2020. Accordingly pledge ceremony and Essay competition was held on 27th - 28th October, 2020 respectively. The valedictory function was held on 2nd November, 2020.