

**Government of India**  
**Ministry of Textiles**

**Guidelines for the NER Textile Promotion Scheme (April 2017- March 2020)**

**1. Objectives**

The North-East Region Textile Promotion Scheme (NERTPS) is an umbrella scheme implemented in project mode to promote textiles industry in the North-East Region (NER) by providing infrastructure, capacity-building and marketing support to the industry. The Scheme will cover the entire value chain in Textiles, Apparel & Garmenting, Technical Textiles, Handlooms, Handicrafts, Sericulture, Powerloom, Jute and allied fibres.

**2. Implementation Strategy**

The Scheme will be implemented in a project mode with region-specific flexibility in project design and implementation. Existing schemes can be customized according to the specific requirements of the North-Eastern States. The sectoral divisions/ organizations therein within the Textiles Ministry will consider appropriate modification in the design of the their sector- specific projects, and include/exclude components to suit the region-specific requirements of the NER without altering, however, the basic objectives of the sector-specific project.

**3. Scope**

The Scheme will cover the entire value chain in Textiles, Apparel & Garmenting, Technical Textiles, Handlooms, Handicrafts, Sericulture, Powerloom, Jute and allied fibres. Organisations/ Divisions handling the sectors will be responsible for evaluation, implementation and supportive monitoring of the projects relating to their respective sector as given below:

- Development Commissioner (HL) - Handloom Sector
- Development Commissioner (HC) - Handicrafts Sector
- Joint Secretary (Silk) - Silk sector
- Joint Secretary (Infrastructure)- Powerloom, Technical Textiles
- Joint Secretary (Fibre) - Cotton, Jute, etc.
- NERTPS Division- Apparel & Garmenting

Infrastructure such as roads, power, water supply, construction of office buildings, etc. will not be funded under the scheme/projects. Support to such components should be explored through convergence/dovetailing with other schemes/ programmes of the State Governments/North Eastern Council (NEC)/ Central Government. However, infrastructure elements, which form an integral part of the project, or are critical/crucial to the successful implementation of the project, may be

permitted with the specific approval of the Project Approval and Monitoring Committee (PAMC) referred to in para 5.2 below.

#### **4. Duration of the Projects**

The maximum duration of the projects under the scheme will be three years and co-terminus with the period of approval of scheme, i.e., 2017-18 to 2019-20. Extension in the timelines will be subject to continuation of the scheme beyond 2019-20 besides requiring approval of the PAMC.

#### **5. Implementation Mechanism**

##### **5.1 Implementing Agency**

Agencies of the State Government / Agencies of Central Government /SPVs registered under Companies Act 2013/ Co-operative Societies/ Self Help Group (SHG) Federation would be the Implementing Agencies for the projects. Project proposals of agencies other than Government Departments/ Agencies should have the recommendation of the respective State Governments.

##### **5.2 Project Approval and Monitoring Committee (PAMC)**

An Inter-Ministerial Committee, namely, Project Approval and Monitoring Committee (PAMC) will oversee the implementation of the scheme. It will consist of the following members:

- i) Secretary (Textiles) - Chairperson
- ii) Special /Additional Secretary (Textiles) - Member
- iii) Financial Advisor (Textiles) - Member
- iv) Textile Commissioner - Member
- v) Concerned Joint Secretary/ DC(HL)/ DC(HC)/ MS(CSB) - Member
- vi) Representative of the NITI Aayog - Member
- vii) Representative of the Ministry of DONER - Member
- viii) Representative of the North-Eastern Council (NEC) - Member
- ix) Representative of the Department of Expenditure - Member
- x) Representative of the Ministry of MSME - Member
- xi) Representative of the Ministry of DIPP - Member
- xii) Representative of the Ministry of Tribal Affairs - Members
- xiii) Representatives of the relevant State Government(s) - Member(s)
- xiv) Joint Secretary (NERTPS) - Member Secretary

##### **5.3 Functions of Project Approval and Monitoring Committee (PAMC)**

- i) To consider and sanction eligible projects.
- ii) Review progress of the projects.
- iii) Amendment in the guidelines of the scheme.

#### **5.4 Project Management and Technical Consultants (PMTC)**

A professional agency to assist the Ministry in implementation of the scheme, management and maintenance of MIS of NERTPS, and to provide analytics/ reports and other support services to the Programme Division will be engaged through a transparent procurement process as per the GFR. The PMTC resources will be placed in the Ministry as well as for field-level project monitoring.

#### **5.5 Project submission**

Implementing Agencies would submit project proposals to the Sectoral Divisions/ NERTPS Division. The unit costs and ceilings for every project will follow the guidelines of the schemes of the respective divisions in the Ministry with appropriate justification for customization to meet the needs of the particular NER State if necessary, as explained in para 2 above. The approval process will be as follows:

- a) NERTPS Division will forward the proposals received by it to the respective Sectoral Heads to examine the proposal within the SFC/EFC limits.
- b) Sectoral Heads will examine the proposal and if the proposal is found suitable, recommend the same to the NERTPS Division to place before the PAMC.
- c) Sectoral Division will make a detailed presentation on the project before the PAMC.

#### **6. Monitoring mechanism**

- a) Sectoral Divisions will be responsible for providing supportive monitoring to the projects through field visits.
- b) Sectoral Divisions will submit quarterly progress report on projects through web-based MIS.
- c) NERTPS Division will put in place and manage the web-based MIS.
- d) NERTPS Division will get done Third Party Evaluation of the projects.

#### **7. Role of the State Governments**

- (i) Representatives of the State Government will be members of the PAMC and participate in its meetings.
- (ii) State Government will:
  - a) Provide all requisite clearances to the project.
  - b) Provide land and other infrastructure facilities required through convergence/ dovetailing of government schemes.
  - c) Help the Implementing Agency to identify beneficiaries in a fair and transparent manner.
  - d) Facilitate Direct Benefit Transfer (DBT) of grant in cash or in kind to the beneficiary wherever applicable.
  - e) Provide supportive monitoring of projects at appropriate levels.

- f) Ensure optimum utilization and provide operation and maintenance (O&M) of the infrastructure /interventions created under the project from states' resources/ budget.

## **8. Funding Pattern**

Funding pattern and installments will be dependent upon the milestones defined in each of the projects. However, funds to the Implementing Agency (IA) will be released only through the PFMS. Subsequent payments by the IAs to next level agencies shall also be through the PFMS. Utilisation Certificates will be automatically captured from the PFMS. Release of funds will be done in the following way:

- i) First Instalment of 50% of Gol share will be released on sanctioning of the project by the PAMC. The State government shall release its matching contribution wherever applicable.
- ii) Second Instalment of 40% will be released on the utilisation of 70% of the First instalment of both Gol and State shares and commensurate physical progress on the ground. The State government shall release its matching contribution wherever applicable.
- iii) Third Instalment of 10% will be released after 100% utilisation of Gol and State Share and after field-level verification by the concerned division of the physical progress, O&M arrangements, etc.
- iv) This arrangement will apply prospectively on the projects being sanctioned after the issue of revised guidelines.

NERTPS is a DBT Scheme, therefore, any direct benefit to the beneficiary in cash or in kind shall be made through DBT mechanism only.

## **9. Sharing Pattern of Expenditure**

The expenditure will ordinarily be shared between the Ministry of Textiles and the Implementing Agency nominated by the State in the ratio 90:10. Sharing pattern of expenditure may be modified to 100% expenditure depending upon the nature of project. However, the PAMC will be the final authority to decide fund sharing depending upon the nature and requirements of the project and availability of budget in the scheme.

## **10. Ownership of Assets Created**

The Government of India shall have the exclusive ownership rights over the assets created under the projects in accordance with the GFR.

## **11. Amendment to the Guidelines**

The Guidelines can be amended by the PAMC.

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**PROFORMA FOR SUBMISSION OF PROJECT PROPOSALS UNDER THE NER  
TEXTILE PROMOTION SCHEME OF THE MINISTRY OF TEXTILES,  
GOVERNMENT OF INDIA**

1. Title of the project
2. Details of the Implementing Agency
3. Executive summary of the project
4. Intended outcome of the project (Measurable in terms of production/ employment/ income enhancement/ market penetration. (List of indicators is given in Annexure II)
5. Baseline data
6. Source of baseline data
7. Output of the project-Physical deliverables
8. Proposed input in the projects
9. Component wise cost of input
10. Implementation strategy
11. Aadhaar number in case of beneficiary/geo tagging in case of infrastructure
12. Convergence framework ( convergence with other scheme/ programmes of State/ Union Government)
13. Whether all necessary statutory /administrative clearances are available
14. Whether land and other infrastructure facilities required for the project are available? If not, whether these facilities will be made available:
15. Whether it is proposed to follow the Central Sector pattern of implementation? If not, whether the State Govt. is willing to bear 10% cost of the project.

**Signature \_\_\_\_\_  
(Name & Designation of the Officer)**

**With Office Seal**

**Place:**

**Date:**

**Suggested Indicators of Outcome**

Production	% increase in production from baseline
	% increase in domestic share
	% increase in export share
Employment in terms of mandays	Number of mandays
	Direct employment
	Indirect employment
Income enhancement	% increase in wage (in case of capacity upgradation)
Market penetration	Participation in number of fairs (domestic/international)
	Value of the orders received
	Value of Business enquiry generated
	Value of Sales through e-commerce.